2023 First Semister

Number of plans: 11 Number of exercises: 73 Total Cost: JYP 6049750 Total Payment: JYP 9500000

Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 151300	JYP 319000	**JYP 0**	**2024-01-01** **2024-12-31**	**365 Days**	**Plan is not Completed**
2024 Marketing Plan-Term 1 (Generalized)	Noor	JYP 205070	JYP 205061	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**Plan is not Completed**
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**Plan is not Completed**
T123-I marketing Activity	Mr.Daniel Desmond	JYP 86775	JYP 22807253	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**Plan is not Completed**

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25970	JYP 750	**JYP 0**	**2024-04-01** **2025-03-31**	**364 Days**	**2024-05-09**
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**
T123-I marketing Activity	Hussain	JYP 52000	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	**JYP 0**	**2024-04-01** **2024-09-30**	**182 Days**	**2024-05-09**

Exercise January 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : January Marketing Report

Exercise Implementation of new Isuzu Service Contracts

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Genuine & Service parts campaigns

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Isuzu Service vehicle stripping (Branded vehicles)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Customer giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise IDS Improvements

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Aftersales Marketing Material

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Parts display

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Annual dealers meeting

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise SDAMA parts team challenge

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : Rugby Sponsorship Agreement

Exercise Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

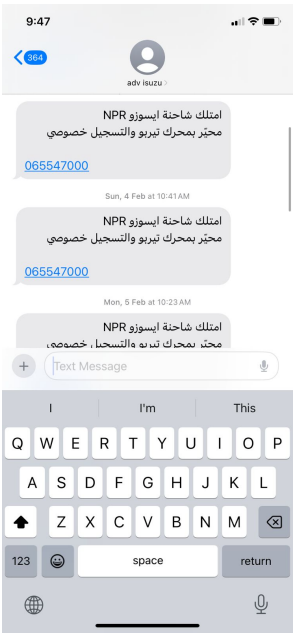
media file : Rugby Yard Branding

Exercise SMS

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media



media file : Trucks SMS Campaign

Exercise Retainer Fees

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : Invoices from Oct'23- Mar'24

Exercise Retainer fees

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees	Retainer fees	JOOS	JYP 8700	JYP 0		2024-07-02 08:08:09		

Exercise Media

media file : April

media file : May

Exercise Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Branding	Branding	Will be decided	JYP 12000	JYP 0		2024-07-02 08:10:37		

Exercise Fleet Clients Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Fleet Clients Campaign	Fleet Clients Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 08:05:19		

Exercise Media

media file : April

Exercise New Showroom Launching Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Launch campaign and event	New Showroom Launching Campaign	Will be decided	JYP 150000	JYP 0		2024-07-02 08:06:18		

Exercise Media

media file : April

Exercise Driver Safety Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Driver campaign	Driver Safety Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 10:51:33		

Exercise KHCF sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
King Hussien Cancer Center	KHCF sponsorship	KHFC	JYP 5000	JYP 0		2024-07-02 08:09:42		

Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Digital

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : April
media file : May Media
media file : June Media

Exercise SMS

Exercise Labels

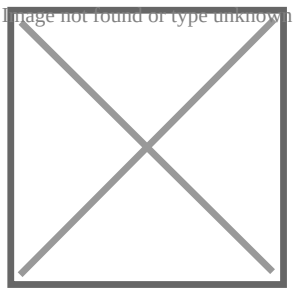
Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Digital Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Com
SPECIAL PRICE CAMPAIGN	Digital Media	OMAN TRADING ESTABLISHMENT	JYP 821291	JYP 0		2024-08-01 15:36:26		

Exercise Media



media file : INVOICE

Exercise Website Maintenance and update

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Customer Meet

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	C
GHALA CUSTOMER MEET	Customer Meet	OMAN TRADING ESTABLISHMENT	JYP 3428890	JYP 0		2024-08-01 15:39:31		
WATTAYAH CUSTOMER MEET	Customer Meet	OMAN TRADING ESTABLISHMENT	JYP 3336495	JYP 0		2024-08-01 15:41:29		

Exercise Media

media file : INVOICE
media file : INVOICE
media file : PHOTOS
media file : PHOTOS

Exercise Showroom Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason
NIZWA SHOWROOM BRANDING	Showroom Branding	OMAN TRADING ESTABLISHMENT	JYP 981443	JYP 0		2024-08-01 15:37:54	
SALALAH SHOWROOM BRANDING	Showroom Branding	OMAN TRADING ESTABLISHMENT	JYP 1139542	JYP 0		2024-08-01 15:40:54	

Exercise Media

media file : INVOICE
media file : INVOICE
media file : PHOTOS

Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Commer
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:35:14		
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:40:19		
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:42:26		

Exercise Media

media file : INVOICE
media file : INVOICE
media file : INVOICE

Exercise SIAM Exhibition Event

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
SIAM Invoices	SIAM Exhibition Event	SDAMA MAROC	JYP 49000	JYP 0		2024-05-06 15:06:52	SIAM Exhibition event	

Exercise Media

Exercise April 2024- Social Media Activities

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : April 2024- Social Media Activities

Exercise Price

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Promotion

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Place

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise People

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Process- CRM

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise 6P Marketing Activity

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Isuzu Pylon

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comme
ISUZU PYLON	Isuzu Pylon	OMAN TRADING ESTABLISHMENT	JYP 8017853	JYP 0		2024-08-01 15:38:54		

Exercise Media

media file : INVOICE

media file : PHOTOS

Exercise BTL

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Advt Magazine & Online

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Advt Newspaper

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Advt TV

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise New Show room Signange / Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Customer Giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Search Engine Marketing (SEO)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Showroom branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Social media advertising

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Ramadan Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Ramadan Ghabga

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Always on - Digital & Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Incentive Trip - Thailand

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Focus Campaign - Media, Print, Value

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise CRM

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Other

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Social Media Platforms

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

media file : May
media file : June Media

Exercise Giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise New branch ceremony inaugration

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise opening campaign for a new showrooms

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Ramdan Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Hajj campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Whatsapp API & E-mail Automation activation

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Paid Media (SEM)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Business Directory 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory-2024- 2025	

Exercise Media

media file : Invoice & Advertisements
media file : Advertisements

Exercise April

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

Exercise May 2024 Social Media Coverage

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise June 2024 Social Media Coverage

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise April 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	April 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:42:38	Monthly RF	

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Giveaway invoice	April 2024	JOOS	JYP 2029	JYP 0		2024-07-01 13:44:05	Ramadan customers giveaways	
Truck flyer invoice	April 2024	Direct Action	JYP 800	JYP 0		2024-07-01 13:45:12	Fleet Colaboration Campaign	

Exercise Media

media file : April presentation
media file : Retainer fees invoice
media file : Giveaway invoice
media file : Truck flyer invoice
media file : Astrico Video

Exercise May 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	May 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:46:03	Monthly retainer fees	
Al Aman Fund Press Release	May 2024	JOOS	JYP 638	JYP 0		2024-07-01 13:46:57	Announcing Collaboration	

Exercise Media

media file : May presentation
media file : Retainer fees invoice
media file : Press Release invoice

Exercise June 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	June 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:47:55	Monthly retainer fees	
Independence Day and Jubilee greeting news paper	June 2024	JOOS	JYP 1134	JYP 0		2024-07-01 13:48:49	Greeting	
Website hosting and development	June 2024	JOOS	JYP 4060	JYP 0		2024-07-01 13:49:44	Yearly website hosting and development	

Exercise Media

media file : Retainer fees invoice
media file : Yearly website development invoice
media file : Newspaper Invoice

Exercise February 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise March 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment

Exercise Media

media file : March presentation